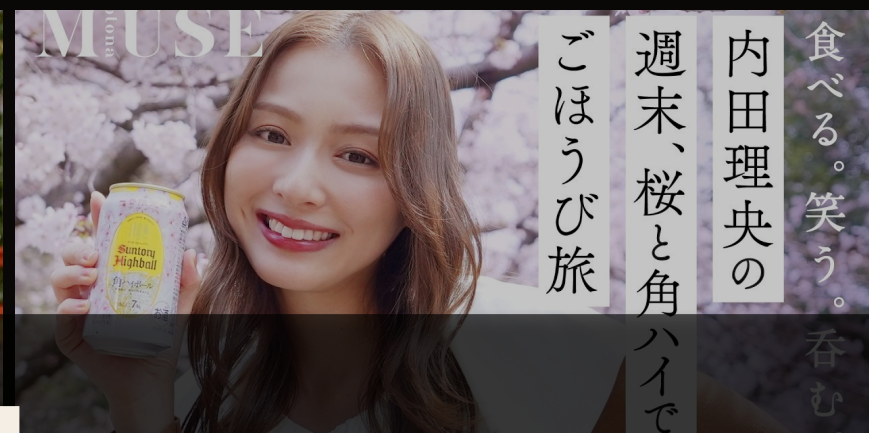




Bringing Japan's spirit to the world

All frames from FATUM productions

FATUM Inc. | Sales Deck 2026

TRACK RECORD IN NUMBERS

Track Record in Numbers

112 works

WORKS ON RECORD

Works and projects catalogued in the FATUM ledger

61 videos

VIDEOS CONFIRMED

Published videos verified on record

Key clients & media JTB / JATA / Tigerair Taiwan / Mitsui Fudosan / Suntory / Nitto Liberty / Takarajimasha (otona MUSE・Sweet) / Haimurubushi / Watabe Wedding, and more

100 works

NOW ON THE WEBSITE

Listed on the official Works page (checked Oct 2026)

27 items

SNS DELIVERABLES

Vertical reels and other social-media versions



Wakatsuki in Hawaii JTB Official / [Tigerair Taiwan](#) / [Travel X Shrines: Senso-ji](#) JTB Official

Why Clients Choose FATUM

01

End-to-End Production, In-House

PRODUCTION

Planning, scripting, shooting, editing and color grading — all under one roof. Film- and TV-trained, we deliver broadcast-grade work with a lean crew.

02

Bridging Japan and the World

GLOBAL COORDINATION

Our representative spent six years in Hawaii. We coordinate overseas shoots and B2B matching — bridging clients and crews in Japan and abroad.

03

We Don't Just Deliver — We Operate

SNS OPERATIONS

Delivery is not the finish line. We run official social accounts end-to-end — ongoing for Ryojun Shionuma and Mitsui Fudosan facilities.



WORLD ORDER 'BEAUTIFUL WORLD' MV /

Da-iCE in Melbourne (JTB)

Signature Works: Travel & Tourism



[Takanori Iwata's Carefree World Trip in New Zealand \(JATA\)](#)

JTB Official (YouTube) — produced by Free Wing & FATUM, credited



[California Four Cities JTB Official](#) / [Tigerair Taiwan Tigerair Taiwan](#) / [Travel × Shrines: Ono](#)

JTB Official

FATUM — SALES DECK 2026

JTB 'Carefree World Trip' — Takanori Iwata

Hawaii & New Zealand editions (JATA)

JTB California Four Cities Story

San Diego & Anaheim / Los Angeles & Palm Springs

Rio Uchida — Hawaii Series

Hawaii Island / Oahu / 6 Days of Her Own Outfits in Hawaii

Tigerair Taiwan Series

Kiriama & Furukawa / Yoshi-Michi / Rio Uchida brand films | [Tigerair Taiwan](#)

JTB 'Travel × Shrines' — All 5 Episodes

Ono / Imado / Yoyogi Hachiman / Senso-ji / Tokyo Daijingu | [JTB Official](#)

Yumi Wakatsuki / Da-iCE & More

Wakatsuki in Hawaii & Bohol / Da-iCE duo in Melbourne

SIGNATURE WORKS — COMMERCIAL & BRAND

Signature Works: Commercial & Brand



Iwata 'TORICO' Concept Movie



GAN 'All Night' Concept Movie — California



JTB Summer Trip — Nao Matsushita Director / Editor



LuLuLun 'Husband Beauty Plan' vol.2
otona MUSE



JTB Community Interview — Northern Okinawa
JTB Official (YouTube)



JTB Oriori — Nao Matsushita in Hawaii

Also JTB Taxi Ad (director / camera / editor) · Gourmet edition (director / editor / camera) · Nitto Liberty TV commercials (planning / camera / editor) · Mitsui Outlet Parks · BUMP drama (director)

SNS Operations — Ryojun Shionuma

Since May 2026, FATUM has run every official social channel of Ryojun Shionuma, Buddhist master. We recut his assets — including his radio corner 'A Word Each Morning' — for social media, and keep his voice reaching followers daily.

4 channels

PLATFORMS

67 posts

IG POSTS SINCE MAY 2026

19 videos

VIDEOS & REELS

CHANNELS All official channels — Instagram / TikTok / Facebook / YouTube

POINT We are entrusted with a person's voice: one team handles filming, editing, posting and daily operation.



Actual frames from the 'A Word Each Morning' clips (official SNS)

SNS Case 02: Mitsui Fudosan Retail

Since March 2026, FATUM has produced and operated the official Instagram videos of LaLaport Toyosu and DiverCity Tokyo Plaza — turning each facility's daily life and events into vertical short videos, posted continuously. We also produce their in-facility digital signage films.

2 facilities

TOYOSU / DIVERCITY TOKYO PLAZA

55 videos+

VIDEOS SINCE MAR 2026 — TOYOSU 19 + DIVERCITY 36

48:9

DIGITAL SIGNAGE — LALAPORT TOYOSU (60 SEC)



ONE SHOOT, EVERY FORMAT

From One Shoot to Every Screen



行楽客の7割が
贅沢な沖縄北部
Luxury Okinawa



CASE: Suntory 'Kaku Highball' × Rio Uchida
Main film + vertical reel on otona MUSE official



STEP 1

Shoot

Planning to production — assets designed for every format that follows

STEP 2

Main Film

The core piece: YouTube, commercials, signage

STEP 3

Vertical / Social

Recut for reels and shorts, tuned to each platform

STEP 4

Operation

Day-to-day running of official accounts — content that keeps growing

STEP 5

Multilingual

AI subtitles and dubbing for audiences worldwide

SERVICES

Services & Capabilities

Film Production & Creative

Planning & scripting / Shooting / Editing / Color grading / Animation / Photography (posters & graphics)

Global Coordination

Japan location support for overseas productions / Overseas shoot coordination / B2B matching for studios & brands

SNS Operations & Localization

Official SNS operation / Vertical & short-form video / AI subtitles & dubbing / Multilingual distribution

Fields Travel / Retail / Brands & consumer goods / Entertainment / Shrines & temples / Municipalities

Channels we cover YouTube / Instagram / TikTok / Facebook / TVer / Digital signage / TV commercials / Film festivals & streaming



Rio Uchida — Taiwan Tour otona MUSE /

Travel Europe JTB Official

REPRESENTATIVE

Representative Profile

SHORI AMANO

Representative Director, FATUM Inc. — Producer / Director

- Spent his school years in Hawaii (about six years), teaching himself photography, filmmaking, editing and design.
- After returning to Japan, he worked as an assistant director for directors Takashi Shimizu and Kazuaki Kiriya, and as a director at TV Asahi, before going independent.
- Ten years into his career, he now focuses on travel, commercials and SNS — carrying Japan's spirit to the world.

MOTTO “Work isn't handed to you — you create it.”

TEAM

DAISUKE UCHIDA

Assistant Producer

A two-person team — Shori and Daisuke.
Being small is the point: one consistent contact from planning to operation, and fast decisions.

APPENDIX — CURATED FOR YOUR NEEDS

Curated Works, Matched to You



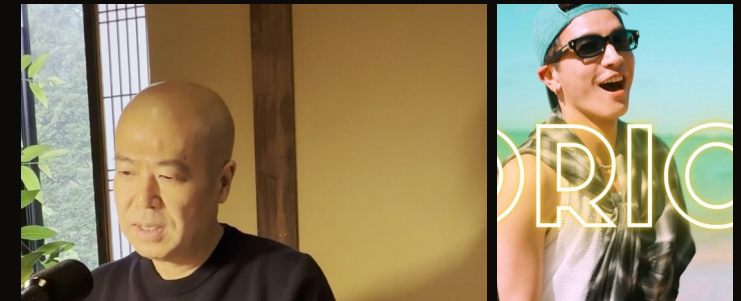
For Tourism & Municipalities

- JTB / JATA travel films & CMs — JTB Official (YouTube)
- 'Travel × Shrines' (5 episodes) — JTB Official (YouTube)
- JTB Regional Revitalization interviews
- Tigerair Taiwan media tie-ups — Tigerair Taiwan (YouTube)



For Retail & Brands

- SNS operation — 2 Mitsui Fudosan facilities (55+ videos since Mar 2026)
- In-facility digital signage (48:9)
- Suntory Kaku Highball — horizontal × vertical design (otona MUSE)
- Nitto Liberty TV commercials (since 2021)



For Talent & IP Holders

- Ryojun Shionuma — all official SNS channels (Instagram / TikTok / Facebook / YouTube)
- Takanori Iwata — 'TORICO' / 'All Night'
- MV & drama directing (BUMP drama)
- 'A Word Each Morning' — audio assets expanded to SNS

* This appendix page is designed to be moved to the front, matched to the needs of each client.

SELECTED WORK LINKS

Watch the Works



ALL WORKS



SCAN TO WATCH
Iwata — World Trip in New Zealand
youtu.be/hgRz4zdxRoE



SCAN TO WATCH
Rio Uchida — Kaku Highball Trip
youtu.be/UuDTj1h0yRs



SCAN TO WATCH
Iwata 'TORICO' Concept Movie
youtu.be/K9OVLq8fmTw

Iwata's World Trip — Hawaii
youtu.be/Ju9TjzqtjA8

GAN 'All Night' — California ver.
youtu.be/75q9LEh1mQ8

California Four Cities — San Diego & Anaheim
youtu.be/YD_A_laf02o

JTB Summer Trip — Nao Matsushita
youtu.be/CoKC8j4nUcl

JTB Oriori — Matsushita in Hawaii
youtu.be/YqIDhA8dopQ

JTB Community Interview — Northern Okinawa
youtu.be/B5j7ZC5PALw

Rio Uchida — Taiwan Tour
youtu.be/BsxCQHf3ccc

Rio Uchida — 6 Days of Outfits in Hawaii
youtu.be/cHx7gSFAEk4

Yumi Wakatsuki — First Hawaii
youtu.be/1lXrSoFD9PI

Tigerair Taiwan Brand Movie
youtu.be/gN66D--pESc

Travel × Shrines — Ono Shrine
youtu.be/WKYED2-oxAw

Mitsui Outlet Park Okazaki × Minegishi
youtu.be/PP6D9hlmuuQ

LaLaport Toyosu Digital Signage
youtu.be/EI0jkEfzAus

CONTACT

Let's bring your story to the world.

FATUM Inc. Tokyo, Akasaka

<https://ffatum.com/> shori.a@ffatum.com

WORKS <https://ffatum.com/works/>

FATUM — Bringing Japan's spirit to the world

Photo — WORLD ORDER 'BEAUTIFUL WORLD' (actual work thumbnail)



WORKS